



Wellbeing

Healthy homes
are places we thrive



Electrolux

Swedish thinking. Better living



Pure A9

Tailored air purification

Pure A9

Clean and healthy fresh air at home

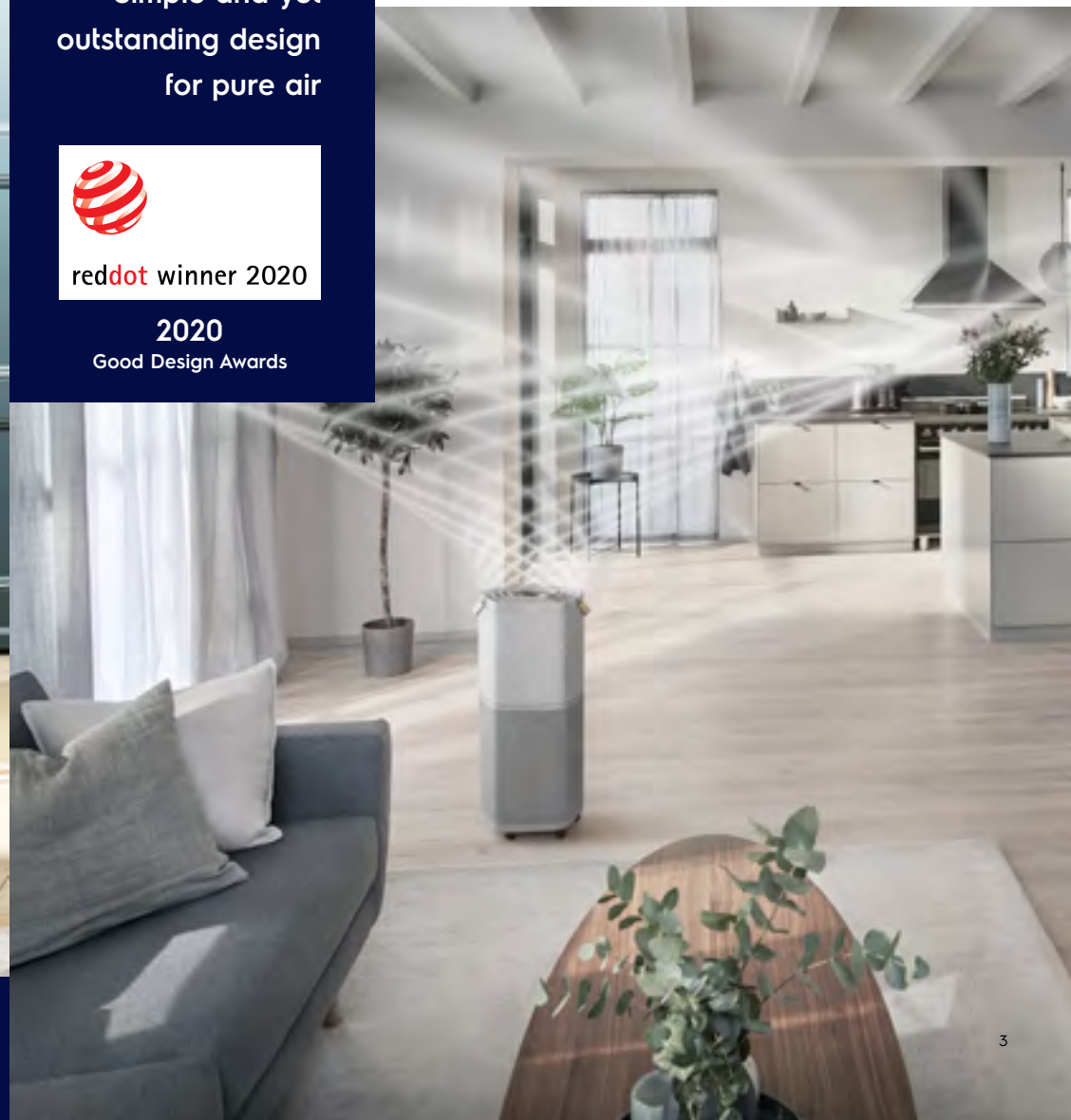
Simple and yet outstanding design for pure air



reddot winner 2020

2020
Good Design Awards

Reach all corners of the room. With the AirSurround system your Pure A9 reaches up to 3 times higher clean air delivery rate than previous generations. It creates a powerful yet smooth spiral movement of the indoor air that efficiently circulates and cleans the air in your home.



Breathe cleaner air with 360° filtration technology purifying the air with a 5-layer air filter that will get rid of bad odors and filters dust particles as small as PM1.0 including effectively inhibiting allergenic bacteria.



PRE-FILTER Trap large dust particles	ANTI BACTERIA COATING Eliminate bacteria	HEPA 13 Filter small dust particles	ACTIVE CARBON Get rid of bad odors	IONIZER Reduce the Accumulation of virus
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Certified Allergy Elimination*



* Certified by European Centre for Allergy Research Foundation

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Vertical filters with **360° full coverage**
- 

Effective bacteria trapping
- 

Filter dust particles as small as **PM1.0**



Monitor and optimize your home air quality from the app, **Electrolux Pure A9**, your air quality assistant.



- Information on indoor air quality
- Real-time outdoor air quality updates
- Silent with 16.5 dBA of its lowest potential operating noise level

DOWNLOAD AT  

* Sound detection when standing in front of the air-purifier while running at level 1 speed.



PureSense Smart Air Purification System

Measures indoor and outdoor air quality and automatically adjusts air purification for keep the air clean all the time.

0-15

Very Good

16-35

Good

36-75

Bad

75

Very Bad

• LED Touch Screen

• Easy command with Remote Control



Automatically adapts to changes in your environment.



PureSense System

The unique PureSense system continuously measures indoor and outdoor air quality levels and automatically adjusts the air purification rate so that you come home to a healthy indoor environment.



Air Surround System

AirSurround system creates a powerful yet smooth spiral movement of the indoor air that efficiently circulates and cleans the air more efficiently than previous generations.



Tailored filtration

Tailor your Pure A9 to your personal and seasonal needs with our 360 filters and 5 stages purification. Each filter has a unique smart tag that keeps track of its usage. Even if you remove a filter and re-install it the next season it will automatically recognize the remaining lifetime. (*Anti-bacterial -99.99%)



Quietly smart

With a minimum noise level of just 17 dB(A)*(400/600CADR) your Pure A9 runs so silent you will hardly notice it. Even at maximum speed the noise level is just 49 dB(A)*(600CADR) and 26db(A) (400CADR) more silent than your dinner conversation at home.



Continuous monitoring

Whether you are home or on the go, monitor and optimize your home air quality from the app or sit back and let Pure A9 do it for you. Check the job done on a given timeframe, get smart summaries or simply adjust your preferences. The Pure A9 app is the perfect air quality assistant.



Swedish design

Inspired by contemporary Scandinavian design, your air purifier will be an integral part of your home environment.



Certification by ECARF



PA91-406GY



PA91-606DG

Display	Electronic with TFT screen	Electronic with TFT screen
CADR, Smoke (AHAM)	472 m ³ /h	688 m ³ /h
Room area served (AHAM)	61 m ²	88 m ²
Noise Pressure [1m front]	17 - 46 dB(A)	16 - 49 dB(A)
PM sensor (PM 1, 2.5 and 10)	Yes	Yes
Other sensors	TVOC, Temperature, Humidity, Light, Air quality, RFID (filter life) sensor	TVOC, Temperature, Humidity, Light, Air quality, RFID (filter life) sensor
Connectivity	WiFi, 2.4GHz	WiFi, 2.4GHz
Unit Size, (HxWxD), mm	565 x 315 x 315	725 x 315 x 315
Net weight	7.9kg	8.9kg

*measured 1m away in front of the product



Flow Series

Clean air automatically

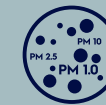
Compact yet powerful.
Experience the superior
fresh air.

Give the superior air with the 3-layer filter technology.

- Pre-Filter: traps large dust particles
- Anti-Bacterial HEPA: filters dust and eliminates bacteria particles 0.3 microns
- Activated Carbon: gets rid of bad odors



Effectively traps
bacteria



Filters dust particles
as small as PM1.0

Clean Air. Automatically.

Key features.

Responsive to your needs

The Flow A3/A4 uses laser particle sensors to evaluate air quality and automatically adjusts fan speeds as conditions change. This means that you can enjoy cleaner air without worrying about adjusting settings.

Efficient and thorough filtration

Flow A3/A4 is equipped with a multi-stage filter that captures micro-dust (i.e. PM 2.5) odours (i.e. Acetaldehyde) and harmful airborne substances (i.e. Formaldehyde) and lets you know in 2 stages of alert when the filter needs replacement.*

Powerful yet smooth air circulation

The spiral outlet creates a robust whirl of cleaner air that circulates the air in the room efficiently and reaches within an area of 26-53m².**

*Estimated filter lifetime is up to 6 months depending on usage. **Room size with a CADR for smoke of 415 m³/hour. Based on Japan's JEM regulations of air changes per hour. ***Measured 1m on top of the product.

Intuitive and accessible

The Flow A3/A4's simple and intuitive touch UI makes interaction easy to adjust air quality levels you desire.

Efficiently quiet

Made to fit smaller rooms, Flow A3/A4 has a minimum noise level of just 19 dB(A)*** when used in Sleep Mode function. Even at maximum speed the noise level is 52 dB(A).***

LED Touch Screen

Easy to command at fingertips

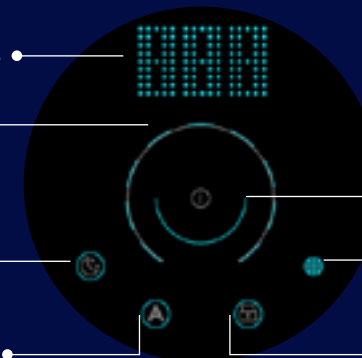


Digital air quality displays

Fan speed control

Sleep Mode

Auto Mode



Air quality indicator light

Filter replacement notification

Child safety lock mode

*LED Touch Screen of FA41-402GY model

Powerful yet smooth air circulation

The spiral outlet creates a robust whirl of cleaner air that circulates the air in the room efficiently and reaches within an area of 26-53m².**



Vertical filters with 360° full coverage



Air Purifier

Technical info

Features

FA31-202GY

Flow A3

Product dimensions (mm)

380(H) x 240(W) x 240(D)

- Coverage area: 26m²
- CADR: 203m³/hr
- Power consumption at max level:20W
- Real-time IAQ Indicator
- Touch UI
- SLEEP Mode
- Auto Mode
- LED Filter Indication
- PM Sensor Laser (PM 1, 2.5 and 10)
- 3 Stage filtration
- Anti-bacteria: 99.99%



Air Purifier

Technical info

Features

FA41-402GY

Flow A4

Product dimensions (mm)

580(H) x 320(W) x 320(D)

- Coverage area: 53m²
- CADR: 415m³/hr
- Power consumption at max level:45W
- Real-time IAQ Indicator
- Touch UI
- SLEEP Mode
- Auto Mode
- LED Filter Indication
- PM Sensor Laser (PM 1, 2.5 and 10)
- 3 Stage filtration
- Anti-bacteria: 99.99%
- Child Lock LED & Button





Cool air. Made clean.

Relax, recharge and enjoy the freshest environment with the Vita Air Conditioner from Electrolux. While keeping your home cool, it's also ensure you breathe cool, clean, and healthy air at all times.

The assurance of clean, cool air

High Density(HD) Filter ensures the quality of air you breathe in is cool, clean, and healthy by removing dust and pet's hair at home.

Breathe fresher clean air for long

Come home to clean and healthy fresh air with the Vita Cool Air Conditioner from Electrolux. Its efficient filter cleans and purifying function absorbs vapours and other unpleasant odours, while removing dust and mildew for a healthier environment.

Constant coolness

Luxuriate in coolness constantly within your chosen temperature by simply keeping the I-Feel function's remote control sensor close to you.

Coolness with durability

Blue Tech shield provides premium protection against corrosion, giving a long-lasting, full performance while you enjoy a cool and clean environment.



CONSTANT COOLNESS WITH I-FEEL

Luxuriate in constant coolness by simply keeping the remote control next to you, thanks to the I-Feel sensor in it.



Eco-friendly



Contributes 68% Less to Global Warming*



No Ozone Depletion

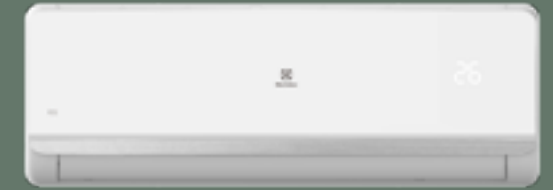
CLEANER AIR WITH THE X-FAN

For cleaner air over the long haul, the X-Fan activates when you turn off the machine by automatically removing excess moisture.



BREATH FRESHER AIR WITH I-CLEAN

Wind down in a cool environment with less often professional cleaning, thanks to I-Clean that cleans moist particles.



Air Conditioner

Product Dimensions (mm)

Technical Info

ESM18CRR-B3

108cm Vita

Indoor Unit - 1082(W) X 232(D) X 330(H)

Outdoor Unit - 800(W) X 315(D) X 545(H)

- Cooling Capacity: 18000 BTU/h
- Dehumidification: 2.00 /hour
- Operating Temperature: 16-32°C
- R32 Refrigeration
- Volts/Hertz: 220-240V/50Hz
- Low/High Pressure: 2.5/4.3 Mpa
- Power Input (Cool): 2200W
- Fan Speeds (Cool/Fan): 4x/3x

ESM12CRR-B3

84cm Vita

Indoor Unit - 837(W) X 205(D) X 296(H)

Outdoor Unit - 730(W) X 285(D) X 545(H)

- Cooling Capacity: 12000 BTU/h
- Dehumidification: 1.30 /hour
- Operating Temperature: 16-32°C
- R32 Refrigeration
- Volts/Hertz: 220-240V/50Hz
- Low/High Pressure: 2.5/4.3 Mpa
- Power Input (Cool): 1600W
- Fan Speeds (Cool/Fan): 4x/3x

ESM09CRR-B3

70cm Vita

Indoor Unit - 700(W) X 200(D) X 285(H)

Outdoor Unit - 730(W) X 285(D) X 545 (H)

- Cooling Capacity: 9000 BTU/h
- Dehumidification: 1.00 /hour
- Operating Temperature: 16-32°C
- R32 Refrigeration
- Volts/Hertz: 220-240V/50Hz
- Low/High Pressure: 2.5/4.3 Mpa
- Power Input (Cool): 890W
- Fan Speeds (Cool/Fan): 4x/3x

Air Conditioners

Cleaner, healthier air



Cool Thought

Regularly using an air conditioner with a good filtration system will give an overall effect of improved air quality in the home and better health benefits for all to enjoy.

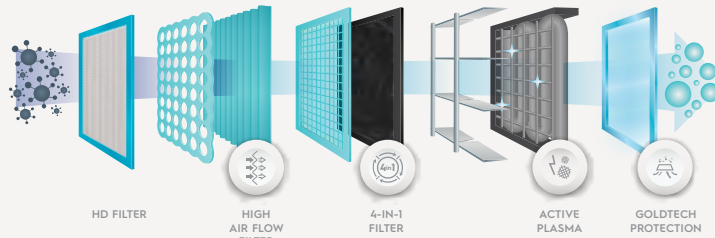
Eliminates
99%*
of bacteria

Active Pure is an innovative 8-step filtration system helps eliminate 99% of bacteria for cleaner, healthier air.

*Found only in Vita+ range.



8-step Active Pure for Vita+



*Based on KITASATO lab test.

The **Goldtech Protection** feature prevents corrosion and provides anti-microbial protection.

*Found only in Vita+ range.



Enhance your comfort and well-being every day with Electrolux Air Conditioners.



Active Plasma

Ion helps eliminate virus and bacteria.

*Found only in Vita+ range.



I FEEL

Detects and consistently regulates your desired temperature.



Vita Inverter Air Conditioners



Air Conditioner

Product Dimensions (mm)

Technical Info

ESV18CRH-A1 108cm Vita + Inverter

Indoor Unit - 1082(W) X 232(D) X 330(H)

Outdoor Unit - 800(W) X 315(D) X 545(H)

- Cooling Capacity: 18000 BTU/h
- Dehumidification: 1.80 /hour
- Operating Temperature: 16-30°C
- R410a Refrigeration
- Volts/Hertz: 220-240V/50Hz
- Approximately Cool Area: 23-24 sqm
- Power Input (Cool): 2450W
- Fan Speeds (Cool/Fan): 4x/3x

ESV12CRH-A1 84cm Vita + Inverter

Indoor Unit - 837(W) X 205(D) X 296(H)

Outdoor Unit - 730(W) X 285(D) X 545(H)

- Cooling Capacity: 12000 BTU/h
- Dehumidification: 1.40 /hour
- Operating Temperature: 16-30°C
- R410a Refrigeration
- Volts/Hertz: 220-240V/50Hz
- Approximately Cool Area: 16-24 sqm
- Power Input (Cool): 1550W
- Fan Speeds (Cool/Fan): 4x/3x

ESV09CRH-A1 70cm Vita + Inverter

Indoor Unit - 700(W) X 200(D) X 285(H)

Outdoor Unit - 730(W) X 285(D) X 545 (H)

- Cooling Capacity: 9000 BTU/h
- Dehumidification: 0.80 /hour
- Operating Temperature: 16-30°C
- R410a Refrigeration
- Volts/Hertz: 220-240V/50Hz
- Approximately Cool Area: 12-18 sqm
- Power Input (Cool): 1420W
- Fan Speeds (Cool/Fan): 4x/3x



Water Heaters

Refreshingly perfect showers

15 Safety Features

Earth Indicator

A beautifully stylish and slim Scandinavian design will blend seamlessly into your bathroom.

IP25

Complies with IP25 Safety Standard to prevent water and dust from going into the unit.

Built-in Auto Flow Sensor

Prevents overheating by detecting the water flow. Automatically stops the water heater if the water flow is too low.

ELCB

Highly sensitive ELCB cuts off the electricity power supply even the small amount of leakage is detected.

Double Action Thermostat

Automatically cuts off and resets with Double Action Thermostat if water temperature exceeds a set limit.

Cable Seal Water Protection

Prevents the short circuit caused by water leaking into the unit.

Water Filter (Single 3-in-1 Valve)

Prevents overheating caused by dirt entering into the unit and pipe blockage.

Earth Wire

Earth wire ready in the unit for further connecting to the Earth wire of buildings.

Double Relay Circuit

Double Safety by cutting off both Neutral and Live lines when the electricity leakage.

Surge Protector

Prevents mishap and protects the heater components from damage.

SafeReady™

Automatically conducts safety check of your water heater when the heater is switched on.

10 Year Warranty Tank Leakage

Offers a 10 Year Warranty on heat tank water leakage.

ELCB Checker

Test and Reset buttons on the unit to check ELCB for safety reason.

Auto Reset Thermostat (Overheat)

Automatically resets the thermostat when the electricity power supply is cut off in order to prevent the overheating.

Heat and Flame Retardant PCB

PCB with high resistance to heat and flame.

ComfortFlow™ Water Heaters

Stable temperature, complete comfort*

Long, short, hot or cold, you count on Electrolux for temperature stability, however you prefer to shower. The ComfortFlow™ tank absorbs excess heat to keep the water temperature that is 100% more stable than previous models* so that you can always bathe in absolute comfort. Even if your water supply fluctuates, the Dynamic Power Control system maintains the temperature by automatically adjusting the heating power.

ComfortFlow™ Tank

By absorbing excess heat, the ComfortFlow™ tank delivers a best in-class shower experience with double the temperature stability compared against previous models*.

Dynamic Power Control

Dynamic Power Control optimises temperature regardless of water supply fluctuation.

15 Safety Features

15 advanced safety features provide the utmost assurance for you to bathe in comfort.

10 Year Warranty

ComfortFlow™ water tank is guaranteed with a 10 year warranty.

EcoShower

The EcoShower functionality allows water to by pass the heater and saves electricity when the shower is not in use. This is great for the environment, whilst also saving you money on utility bills.

Results may vary depending on water temperature.

Scandinavian Design

A beautifully stylish and slim Scandinavian design will blend seamlessly into your bathroom.

SafeReady®

SafeReady® by testing electronics before every use.

Touch Screen

Smart Touch screen shows temperature and water consumption data for easy adjustment.

LED Heat Indicator

LED heat indicator shows when your desired water temperature level is reached.

4-way power up

No matter how your bathroom's power supply is configured, the 4 inlets provide ease of installation. That means you don't have to drill holes and run electrical wiring through walls.



Water Heater

EWE361MA-DST1
(AC Pump)
EWE361MB-DST1
(DC Pump)

ComfortFlow™ 800

Technical info

Product Dimensions
(mm)
220(W) x 401(D) x 80(H)

Features

- 100% more stable water temperature
- Dynamic Power Control optimizes temperature
- Smart touch screen for easy adjustment
- SafeReady® by testing electronics before use
- EcoShower saves electricity when heater is not in use
- 15 advanced safety features
- Anti-bacteria rain shower set
- Big high-quality copper tank with 10 years warranty

Water Heater

Technical info

Features

EWE361LX-DBX4
ComfortFlow™ 700

Product Dimensions (mm)
220(W) x 401(D) x 90(H)

- 100% more stable water temperature
- LED heat indicator
- SafeReady® by testing electronics before use.
- 15 advanced safety features
- Ease of installation with 4-way power inlets
- Anti-bacteria 5-step shower head
- Big high-quality nylon tank with 10 year warranty



Water Heater

Technical info

Features

EWE361LA-DAX4
ComfortFlow™ 700

Product Dimensions (mm)
220(W) x 401(D) x 90(H)

- 100% more stable water temperature
- LED heat indicator
- SafeReady® by testing electronics before use.
- 15 advanced safety features
- Ease of installation with 4-way power inlets
- Anti-bacteria 5-step shower head
- Big high-quality nylon tank with 10 year warranty
- AC pump



Water Heater

Technical info

Features

EWE361LB-DIX4
ComfortFlow™ 700

Product Dimensions (mm)
220(W) x 401(D) x 90(H)

- 100% more stable water temperature
- LED heat indicator
- SafeReady® by testing electronics before use.
- 15 advanced safety features
- Ease of installation with 4-way power inlets
- Anti-bacteria 5-step shower head
- Big high-quality nylon tank with 10 year warranty
- DC pump



Water Heater

Technical info

Features

EWE361KX-DWX5 ComfortFlow™500

Product Dimensions (mm)

220(W) x 401(D) x 90(H)



- 100% more stable water temperature
- SafeReady® by testing electronics before use.
- Ease of installation with 4-way power inlets
- 15 advanced safety features
- Stylish and slim Scandinavian design
- Anti-bacteria shower head
- Big high-quality nylon tank with 10 years warranty

Water Heater

Technical info

Features

EWE361KX-DWB5 ComfortFlow™ 500

Product Dimensions (mm)

220(W) x 401(D) x 90(H)



- 100% more stable water temperature
- SafeReady® by testing electronics before use.
- Ease of installation with 4-way power inlets
- 15 advanced safety features
- Stylish and slim Scandinavian design
- Anti-bacteria shower head
- Big high-quality nylon tank with 10 years warranty

Water Heater

Technical info

Features

EWE361KA-DWB6 ComfortFlow™ 500

Product Dimensions (mm)

220(W) x 401(D) x 90(H)



- 100% more stable water temperature
- SafeReady® by testing electronics before use.
- Ease of installation with 4-way power inlets
- 15 advanced safety features
- Stylish and slim Scandinavian design
- Anti-bacteria shower head
- Big high-quality nylon tank with 10 years warranty
- AC pump

Water Heater

Technical info

Features

EWE361KA-DWP6 ComfortFlow™ 500

Product Dimensions (mm)

220(W) x 401(D) x 90(H)



- 100% more stable water temperature
- SafeReady® by testing electronics before use.
- Ease of installation with 4-way power inlets
- 15 advanced safety features
- Stylish and slim Scandinavian design
- Anti-bacteria shower head
- Big high-quality nylon tank with 10 years warranty
- AC pump

Water Heater

Technical info

EWE361KA-DWG6 ComfortFlow™ 500

Product Dimensions (mm)
220(W) x 401(D) x 90(H)



Features

- 100% more stable water temperature
- SafeReady® by testing electronics before use.
- Ease of installation with 4-way power inlets
- 15 advanced safety features
- Stylish and slim Scandinavian design
- Anti-bacteria shower head
- Big high-quality nylon tank with 10 years warranty
- AC pump



Water Heater

Technical info

EWE361KA-DWG1 ComfortFlow™ 500

Product Dimensions (mm)
220(W) x 401(D) x 90(H)



Features

- 100% more stable water temperature
- SafeReady® by testing electronics before use.
- Ease of installation with 4-way power inlets
- 15 advanced safety features
- Stylish and slim Scandinavian design
- Anti-bacteria rain shower set
- Big high-quality nylon tank with 10 years warranty
- AC pump

Water Heater

Technical info

EWE361KB-DWB1 ComfortFlow™ 500

Product Dimensions (mm)
220(W) x 401(D) x 90(H)





Features

- 100% more stable water temperature
- SafeReady® by testing electronics before use.
- Ease of installation with 4-way power inlets
- 15 advanced safety features
- Stylish and slim Scandinavian design
- Anti-bacteria rain shower set
- Big high-quality nylon tank with 10 years warranty
- DC pump



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Dealer's Stamp

Version: 2020-08